

## **PEOPLEMAX, LLC**

### **FOR IMMEDIATE RELEASE**

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## **PEOPLEMAX, LLC SELECTED FOR AFA MEMBERSHIP SERVICES PROGRAM**

### ***Human Capital Management Tools Now Available to Afa Members***

PeopleMax, LLC announces it has teamed up with Washington DC-based Airforwarders Association (Afa) to make its web-hosted human capital management tools available to Afa members at discounted prices.

“We’re constantly looking for ways to help our members to improve their processes and competitive advantage,” said **Brandon Fried, Afa Executive Director**. “We believe the services PeopleMax, LLC offers will reduce operational costs and improve employee productivity for our members.”

PeopleMax, LLC specializes in providing innovative validated tools for managers and business owners that help them deal successfully with the “people” issues within their organizations.

For example, ***wouldn’t you like to use a tool that would let you know if the person you are about to hire is dependable, trustworthy, drug-free and motivated to work...before you made a costly hiring mistake?***

Or, if you find that the current shallow labor pool causes your company to be less selective than you would like, wouldn’t you want to use a tool that would guide you in how best to manage a new hire... a tool that shows you on “day-one”, how to utilize their strengths and manage their weaknesses?

***What if this tool could also be used in the interview process to help you select new hires on the basis of comparisons to you top performers?***

***These tools do exist!*** They are now available over the Web... with results in minutes.

***To schedule a complimentary demonstration please contact PeopleMax, LLC by November 15, 2007 at 901-751-8550!***

To learn more about these and other valuable products and services for employers, visit us at [www.peoplemaximum.com](http://www.peoplemaximum.com) . We are happy to answer your questions.