



## **The JFK Air Cargo Association Proudly Presents the following Unique Presentation**

**Calling all "Air Cargo" stakeholders:**

**Whether you are a Shipper - Forwarder - Airline - Ground Handler – Trucker - Cartage Agent - Container Freight Station – Indirect Air Carrier (IAC) – Direct Carrier – provide Air Cargo Security – provide Air Cargo Technology – et al!**

**"It's not a matter of IF?.... It's simply a matter of WHEN?!"**

**"T"(SA) Minus 1 (year) and counting**

**"100% Cargo Screening Mandate" goes into effect Aug. 2010!**

**Have you incorporated the 100% cargo screening into your 2010 strategic planning?**

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**You don't want to miss the JFK Air Cargo Association's September luncheon where Mr. Ed Kelly of the TSA and Mr. Brandon Fried of the Airforwards Association will update us on the "Cargo Screening Mandate"..**

Mr. Fried will be moderating after a short presentation from Mr. Kelly. We are fortunate to have two individuals who KNOW our business – represent our concerns within the TSA and in Washington D.C. You are strongly encouraged to submit questions you may have in advance to our moderator Brandon Fried at [bfried@airforwards.org](mailto:bfried@airforwards.org).

**Come and join us at 11:45 AM on Thursday, September 24, 2009 at the Ramada Plaza JFK to hear Mr. Kelly and Mr. Fried give their outlook on how we may prepare for 100% cargo screening. As well as help address any open concerns the JFK Air Cargo Community may have.**

**To reserve a space, please see below.**

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**Mr. Kelly** joined the Transportation Security Administration (TSA) in September 2006, and brings with him a wealth of knowledge and over 30 years of experience in the supply chain and cargo industry.

In his current capacity as General Manager for Cargo, Kelly manages a \$70M budget with a staff of 55 Headquarters transportation security experts, program managers and contractors.

Prior to joining TSA he was Vice President – Controller and Treasurer at Emery Worldwide in Redwood City, Calif., and most recently served as a consultant with UPS Supply Chain Solutions in Alpharetta, Ga. In these positions, Ed was a member of key management teams and was involved in day-to-day operational decisions.

Mr. Kelly holds a Bachelor of Science degree in Accounting from The University of Scranton.

### Edward J. Kelly

General Manager for Cargo



### September Sponsor



Brandon Fried has more than 30 years of experience in the airfreight industry. He is from Washington, D.C., where he founded and owned the local office of Adcom Worldwide. Brandon joined the Airforwards Association and was soon elected Chairperson in 2001.

In November of 2005, Brandon was appointed to serve as the new executive director of the Airforwards Association. As executive director, Brandon represents the Association on all security matters and recently was appointed by Department of Homeland Security Secretary Michael Chertoff to serve on the Aviation Security Advisory Committee (ASAC) working group in counsel to the Transportation Security Administration. Recently Brandon was appointed to the advisory Board of CNS, an IATA company to represent forwarder interests. He also advocates for the industry in the halls of Congress, the Department of Homeland Security and is the public face of the Airforwards Association.

Brandon is a recognized expert on the air cargo industry and regularly comments for major trade publications such as *The Journal of Commerce*, *Air Cargo World*, and *American Shipper Magazine*. He continues to educate and advocate for forwarders in national publications, including the *Washington Post*, the *Columbus Dispatch*, the *Chicago Tribune*, the *Los Angeles Times* and *USA Today*. He has also appeared on National Public Radio, CNN News and C-SPAN's *Washington Journal* television shows.

### Brandon Fried Executive Director



A graduate of Syracuse University, Brandon holds a master's degree in business administration and lives in Chevy Chase, Md. with his wife Kim and two children, Evan and Jordan.

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As usual we ask that you ***please RSVP*** by clicking at the following link to ensure your space:

<http://guest.cvent.com/i.aspx?5S,M3,fd6a158e-8484-4edb-a735-915c0b886f0c>

Members: **\$40.00**  
Non-members **\$50.00**

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