

**Attachments:** CNS2010header.jpg

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The banner features the 'AirCargo 2010' logo on the left, which includes a stylized airplane and a truck. To the right of the logo are five navigation buttons: 'General Information', 'Hotel Information', 'Exhibitor Information', 'Sponsor Information', and 'Register Now!'. Below the buttons, the event details are listed: 'March 14-16, 2010 • Omni ChampionsGate Resort & Spa • Orlando, Florida'. A tagline at the bottom reads: 'You can't afford to miss AirCargo 2010. Your competitors will be there... will you?'.

## Twitter...Facebook...Blogs...LinkedIn...Ning...Web 2.0 Social Media is the Future

The growth and importance of social media is amazing. Twitter alone is registering approximately 7 million users a month! If you don't know what Twitter is or how it and the other social media platforms can help your business, then you need to be at AirCargo 2010! Leigh Kirby of Perspectives Unlimited will be providing effective insights into this new method of communicating. You will learn how you can serve your customers more effectively through leveraging social technology.

Social media is an excellent tool for viral marketing and building eCommunities for your customers. Utilizing these new platforms is proving to be an efficient and powerful way to get your message out. Come learn about this and how to use it in your business!

Want more information? Visit the AirCargo 2010 website - [www.aircargoconference.com](http://www.aircargoconference.com).

AirCargo 2010 is going to be the most important industry event this year. Co-hosted by the Air and Expedited Motor Carriers Association, the Airforwarders Association and the Express Delivery & Logistics Association, AirCargo gets bigger and better each year.

It is expected that 800 attendees and over 100 exhibitors will be in attendance this year. AirCargo 2010 is the perfect blend of educational content, a dynamite trade show and the opportunity to network with the leaders of our industry! For more information on the meeting, hotel, golf, sponsorship opportunities or exhibiting visit [www.aircargoconference.com](http://www.aircargoconference.com) or contact Fiona Morgan, AEMCA Executive Director. ([Fiona@AMECA.org](mailto:Fiona@AMECA.org) or 703.361.5208)

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